

TAG USAGE

Tools > Reports > Appointments > Tag Usage

The Tag Usage report provides a graphical representation of the revenue associated with each of your tags. The report displays a list of appointments/visits and their associated value, organised in a way that allows you to easily view particular tags. The tags are ordered from highest to lowest revenue, and the report is further broken down to show tag revenue for each individual date. This enables you to see which types of appointments/visits are generating the most revenue.

The Tag Usage report can also be run with a future date range, allowing you to gain insight into your expected service revenue. However, please note that this may not reflect actual sales revenue as the figures are based on current service prices and booked appointments which may be subject to change. This report only includes appointments/visits where a tag has been assigned.

DATE

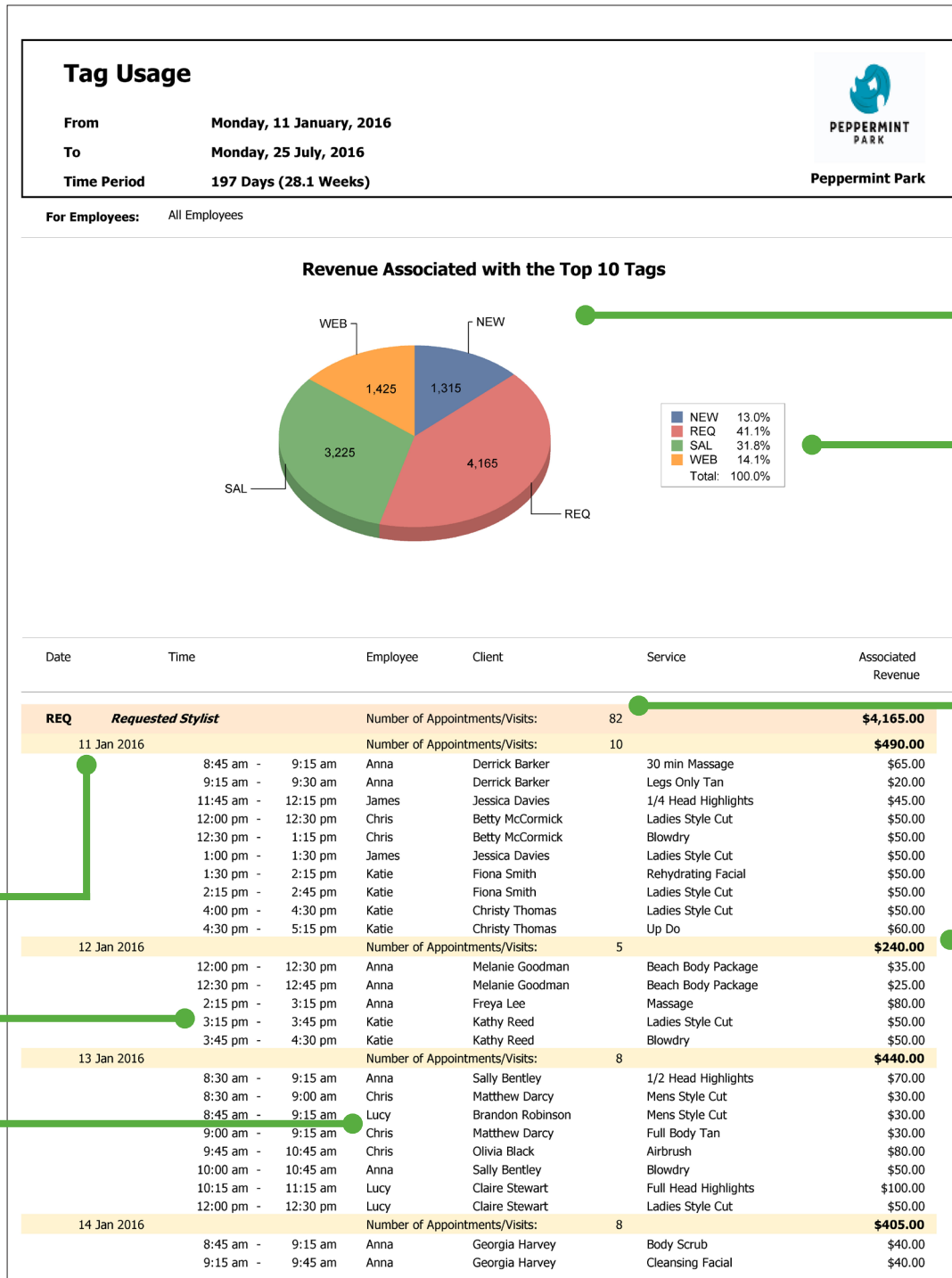
The date of the appointment or visit.

TIME

The starting and finishing times for the service block.

EMPLOYEE

The employee that completed the service.



REVENUE ASSOCIATED

This pie chart shows the revenue gained from services for each of your tags.

PIE CHART KEY

This key shows the percentage of tagged service revenue gained from each tag.

NUMBER OF

APPOINTMENTS / VISITS

The report shows total number of appointments/visits for each tag. We can also see the number of visits/appointments with a particular tag for each date included in the report.

ASSOCIATED REVENUE

This is the monetary value of the service. For appointments, this is the sell price by employee level. For walk-in visits, this is the historical value charged for the service.