PROMOTION LIST

Tools > Reports > Business > Promotion List

The Promotion List displays details of your active promotions for the given date range. This includes the related club, maximum number of sales, current number of sales, and the client points ratio.

This report can help you measure the success of your promotions, by allowing you to easily view the number of sales for each promotion.

CLUB

If the promotion is linked to a club, the name of the club will be displayed here.

MAXIMUM NO. OF SALES

This is the maximum number of times a promotion can be used. If the value is zero, then no limit has been set.

CURRENT NO. OF SALES

The number of times this promotion has been used.

Promotion List

From: Thursday, 6 October, 2016

To: Thursday, 6 October, 2016

Time Period: 1 Day

Peppermint Park

Promotion Type	Standard
Promotion Name	40% off Products for VIP Members
Description	Members of VIP Club only: 40% off products
Club	VIP Club
Maximum Number of Sales	0
Current Number of Sales	3
Client Points Ratio	0.00
Alert when Eligible	Yes
System Description	Members of VIP Club only: 40% off products
Promotion Name	Blowdry Membership
Description	Receive 2 blowdries and 1 treatment per month. Blowdries will not roll over onto the next month, however, t
Club	
Maximum Number of Sales	0
Current Number of Sales	8
Client Points Ratio	0.00
Alert when Eligible	Yes
System Description	Receive 2 blowdries and 1 treatment per month. Blowdries will not roll over onto the next month, however, t
Promotion Name	Buy 1 get 1 free
Description	Buy 1 American Crew product and get 1 free
Club	
Maximum Number of Sales	0
Current Number of Sales	13
Client Points Ratio	0.00
Alert when Eligible	Yes
System Description	Buy 1 American Crew product and get 1 free

CLIENT POINTS RATIO

This is the number of client points a client will earn for every $100 they spend. This is only relevant if the promotion is club-specific.

ALERT WHEN ELIGIBLE

This indicates whether you will be notified at the Point of Sale when a client is eligible for the promotion.

DESCRIPTION

The promotion description that was entered when the promotion was set up.