

SERVICE BREAKDOWN BY CATEGORY

Tools > Reports > Services > Service Breakdown by Category

The Service Breakdown by Category report displays a list of services that were completed within the selected period, grouped by service category. For each service, you can view the quantity, revenue, average value, percentage of total service revenue, and percentage of total service count. You can also view these figures for each service category.

This report lets you to compare sales statistics for different service categories, which will allow you to identify your best performing categories.

SERVICE CATEGORY

The name of the service category.

SERVICE NAME

The name of the service that was completed.

TOTAL FOR ALL SERVICE CATEGORIES

This section shows the total number of services completed, total service revenue and average service value for the selected period.

		Qty.	\$	Avg. \$	% of \$	% Qty.
Body Treatments						
	60 min Massage	2	\$136.73	\$68.37	9.62%	7.41%
	Body Scrub	2	\$76.36	\$38.18	5.37%	7.41%
		4	\$213.09	\$53.27	14.99%	14.81%
Facials						
	Microdermabrasion	2	\$250.00	\$125.00	17.58%	7.41%
	Rehydrating Facial	1	\$59.55	\$59.55	4.19%	3.70%
		3	\$309.55	\$103.18	21.77%	11.11%
Hair Colouring						
	1/4 Head Highlights	3	\$135.00	\$45.00	9.49%	11.11%
	Full Head Highlights	2	\$168.00	\$84.00	11.81%	7.41%
		5	\$303.00	\$60.60	21.31%	18.52%
Hair Styling						
	Bridal Up Do	1	\$90.00	\$90.00	6.33%	3.70%
	Conditioning Treatment	1	\$15.00	\$15.00	1.05%	3.70%
	Up Do	1	\$60.00	\$60.00	4.22%	7.41%
		3	\$165.00	\$55.00	11.60%	11.11%
IPL						
	Full Arm IPL	1	\$24.00	\$24.00	1.69%	3.70%
	Full Leg IPL	1	\$36.00	\$36.00	2.53%	3.70%
		2	\$60.00	\$30.00	4.22%	7.41%
Ladies Cuts						
	Ladies Style Cut	3	\$145.45	\$48.48	10.23%	11.11%
		3	\$145.45	\$48.48	10.23%	11.11%
Makeup						
	Bridal Makeup	1	\$100.00	\$100.00	7.03%	3.70%
		1	\$100.00	\$100.00	7.03%	3.70%
Mens Cuts						
	Beard Trim	1	\$9.09	\$9.09	0.64%	3.70%
	Mens Clipper Cut	1	\$18.18	\$18.18	1.28%	3.70%
		2	\$27.27	\$13.64	1.92%	7.41%
Waxing						
	Eyebrow Wax	2	\$28.64	\$14.32	2.01%	7.41%
	Full Leg Wax	1	\$45.00	\$45.00	3.16%	3.70%
	Underarm Wax	1	\$25.00	\$25.00	1.76%	3.70%
		4	\$98.64	\$24.66	6.94%	14.81%
Total for all Service Categories		27	\$1,422.00	\$52.67		

QTY.

The number of services that were completed within the given date range.

\$

The amount of revenue generated from a particular service or service category within the given date range.

AVG. \$

The average value of a particular service, or the average value of a service for a particular category. This is based on actual sales figures.

% OF \$

The percentage of total service revenue generated by a particular service or service category.

% QTY.

The percentage of the total service count made up by a particular service or service category.