

TOP SELLING SERVICES

Tools > Reports > Services > Top Selling Services

The Top Selling Services report displays a list of your most profitable services, in order of total sales value. The report includes the average charge for each service, as well as the quantity sold, which allows you to easily see which services are the most popular with your clients.

The last page of the report displays the total number of services sold, total value of sales, and the average charge for a service. This report may assist you with updating your pricing structure or planning promotional campaigns, as it allows you to see which services are performing well, and which services could use some work to help increase sales.

QUANTITY SOLD

The number of services sold within the specified time frame.

TOTALS FOR PERIOD

This section displays the total number of services sold, the total value of sales, and the average charge for a service.

Top Selling Services

From: Wednesday, 1 June, 2016

To: Thursday, 30 June, 2016

Time Period: 30 Days (4.3 Weeks)



PEPPERMINT
PARK

Peppermint Park

For Categories: All Categories

Category	Service	Quantity Sold	Total Value of Sales	Average Charge for Service
Hair Colouring	Full Head Highlights	10	\$909.08	\$90.91
Injectables	Restylane	3	\$818.18	\$272.73
Facials	Microdermabrasion	4	\$454.55	\$113.64
Body Treatments	60 min Massage	6	\$436.38	\$72.73
Ladies Cuts	Ladies Style Cut	12	\$390.46	\$32.54
Body Treatments	Body Scrub	9	\$327.25	\$36.36
Injectables	Botox	3	\$272.73	\$90.91
Hair Colouring	1/2 Head Highlights	4	\$254.55	\$63.64
Tanning	Full Body Tan	9	\$245.44	\$27.27
Facials	Rehydrating Facial	5	\$227.27	\$45.45
IPL	Full Leg IPL	5	\$204.55	\$40.91
Hair Styling	Blowdry	8	\$181.84	\$22.73
Spa Packages	Relaxation Package	2	\$172.72	\$86.36
Makeup	Airbrush	2	\$145.46	\$72.73
Mens Cuts	Mens Clipper Cut	8	\$145.44	\$18.18
Spa Packages	Bridal Package	1	\$136.36	\$136.36
Mens Cuts	Mens Style Cut	6	\$136.35	\$22.73
Waxing	Full Leg Wax	3	\$122.73	\$40.91
IPL	Bikini IPL	4	\$109.09	\$27.27
Facials	Cleansing Facial	3	\$109.09	\$36.36
Body Treatments	30 min Massage	2	\$109.09	\$54.55
Makeup	Bridal Makeup	1	\$90.91	\$90.91
Hair Styling	Conditioning Treatment	6	\$81.82	\$13.64
IPL	Underarm IPL	3	\$68.19	\$22.73
Waxing	Underarm Wax	3	\$68.18	\$22.73
Mens Cuts	Cut Throat Shave	3	\$54.54	\$18.18
Waxing	1/2 Leg Wax	2	\$54.54	\$27.27
Waxing	Full Arm Wax	2	\$54.54	\$27.27
IPL	Full Arm IPL	2	\$54.54	\$27.27
Waxing	Eyebrow Wax	3	\$40.92	\$13.64
Mens Cuts	Beard Trim	4	\$36.36	\$9.09
Tanning	Legs Only Tan	2	\$36.36	\$18.18
Waxing	Brazilian Wax	1	\$32.72	\$32.72
Waxing	Bikini Wax	1	\$27.27	\$27.27
IPL	1/2 Leg IPL	1	\$27.27	\$27.27
Ladies Cuts	Ladies Trim	1	\$18.18	\$18.18
Ladies Cuts	Ladies Fringe Trim	2	\$16.36	\$8.18
Totals for Period		146	\$6,671.31	\$45.69

TOTAL VALUE OF SALES

The total revenue gained from the sales of a particular service.

AVERAGE CHARGE FOR SERVICE

The average selling price for the service, calculated by dividing the total value of sales by the quantity sold. This takes into account any discounts that have been applied to the service.