

# TOP SELLING PRODUCTS

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The Top Selling Products report displays a list of your best selling products, in order of total sales value. Only products marked as retail will be included in the report. The report shows the quantity sold for each product, which allows you to easily see which products are the most popular. The last page of the report displays the total number of products sold, the total value of sales, the total profit earned, and the overall profit percentage. This report also takes into account if a refund is done. If a product has a 0 value this means that the product was sold and then refunded.

The Top Selling Products report may assist you with updating your pricing structure or planning promotional campaigns, as it allows you to see which products are performing well, and which products could use some work to help boost sales.

## TOTALS FOR PERIOD

This section displays the total number of products sold, the total value of sales, the total profit earned, and the overall profit percentage.

## Top Selling Products

**From:** Thursday, 16 June, 2016  
**To:** Thursday, 7 July, 2016  
**Time Period:** 22 Days ( 3.1 Weeks )



**For Companies:** Dermalogica, Youngblood.

Manufacturer	Product Name	Quantity	Total Value of Sales	Profit	% Profit
Dermalogica	Multi-Active Toner 250ml	12	\$534.55	\$246.91	46%
Dermalogica	Total Eye Care 15ml	8	\$480.00	\$221.68	46%
Youngblood	Pressed Mineral ES Quads Shanghai Nights	6	\$381.54	\$381.54	100%
Dermalogica	Skin Kit - Dry each	6	\$294.55	\$137.17	47%
Youngblood	Lip Gel Exposed	7	\$254.23	\$254.23	100%
Dermalogica	Ultra Sensitive Tint SPF 30 50ml	4	\$214.00	\$87.00	41%
Dermalogica	Breakout Clearing Spot Fix 10ml	9	\$200.46	\$93.64	47%
Youngblood	Applicators Brush Roll 16 pce	1	\$200.00	\$200.00	100%
Dermalogica	Skin Kit - Oily each	3	\$147.27	\$68.55	47%
Youngblood	Hi-Def Loose Powder Warmth	2	\$118.08	\$118.08	100%
Dermalogica	Climate Control Merchandiser 9pk	6	\$87.27	\$55.87	64%
Dermalogica	Pure Light SPF50 50ml	1	\$84.09	\$37.37	44%
Youngblood	Quick Recovery Eye Cream Eye Impact	1	\$81.77	\$81.77	100%
Youngblood	Pressed Foundations Neutral	1	\$72.68	\$72.68	100%
Youngblood	Primer Primer	1	\$72.68	\$32.68	45%
Youngblood	Crème Blush Tropical Glow	2	\$72.00	\$72.00	100%
Youngblood	Min Radiance Moisture Tint Warm	1	\$63.59	\$63.59	100%
Dermalogica	UltraCalming Redness Relief SPF20 40ml	1	\$60.00	\$27.71	46%
Dermalogica	Silk Finish Conditioner 237ml	3	\$57.27	\$15.60	27%
Youngblood	Misc. Tools Flocked Sponge	10	\$54.09	\$54.09	100%
Dermalogica	Essential Cleansing Solution 500ml	1	\$53.09	\$17.27	33%
Dermalogica	Skin Refining Masque 75ml	1	\$52.73	\$24.22	46%
Dermalogica	Gentle Cream Exfoliant 75ml	1	\$50.91	\$23.41	46%
Dermalogica	Skin Kit - Normal/Dry each	1	\$49.09	\$22.86	47%
Youngblood	Ultimate Concealers Tan	1	\$45.41	\$45.41	100%
Dermalogica	Clear Start Breakout Clearing Kit each	1	\$42.27	\$19.54	46%
Youngblood	Crushed Blush Plumberry	1	\$40.91	\$40.91	100%
Youngblood	Crushed Blush Tulip	1	\$40.91	\$40.91	100%
Youngblood	Applicators Concealer Brush	1	\$40.00	\$40.00	100%
Youngblood	Eye Liner Pens Marron	1	\$36.32	\$36.32	100%
Youngblood	Lash Prime Lash Primer	1	\$36.32	\$36.32	100%
Youngblood	Lipgloss Devotion	1	\$35.00	\$35.00	100%
Youngblood	Hydrating Lip Crème Crème	1	\$34.55	\$34.55	100%
Youngblood	Hydrating Lip Tint Rose	1	\$34.55	\$34.55	100%
Youngblood	Brush Cleaner Pro Brush Cleaner	1	\$27.23	\$27.23	100%
Youngblood	Lipliner Pout	1	\$27.23	\$27.23	100%
Dermalogica	Breakout Clearing Cooling Masque 75ml	1	\$25.91	\$12.02	46%
Youngblood	Brow Wax Wax	1	\$25.36	\$25.36	100%
Dermalogica	Multiv Hand and Nail 75ml	1	\$24.09	\$6.18	26%
Dermalogica	Breakout Clearing Foaming Wash 177ml	1	\$17.82	\$5.95	33%
Dermalogica	Shine Therapy Shampoo 59ml	1	\$10.91	\$5.11	47%
Youngblood	Crushed Blush Coral Reef	0	\$0.00	\$0.00	0%
Youngblood	Eyeliner Passion	0	\$0.00	\$0.00	0%
<b>Totals for Period</b>		<b>106</b>	<b>\$4,280.73</b>	<b>\$2,491.57</b>	<b>58%</b>

**QUANTITY**  
The number of products sold within the specified time frame.

**TOTAL VALUE OF SALES**  
The total revenue gained from the sales of a particular product.

**PROFIT**  
The profit is the amount charged for the product minus the buy price for each product.

**% PROFIT**  
The percentage of the sale price that was profit.